

**LOCAL SUSTAINABLE TRANSPORT FUND PROJECTS
TRANCHE 1 AND KEY COMPONENT PROJECTS
SUMMARY DESCRIPTIONS (FROM SECTION A2 OF BID DOCUMENTS)**

Birmingham City Council (Tranche 1)

Bike North Birmingham (£4.123m)

www.birmingham.gov.uk/bikenorthbirmingham

This bid provides cycling infrastructure focussing on key employment hubs in Sutton Coldfield to address problem of higher than citywide per capita CO₂ emissions which result from a reliance on private car for short trips - a result of existing transport networks being poorly integrated with hubs.

Brighton & Hove City Council (Tranche 1)

Lewes Road Corridor (£4.03m)

www.brighton-hove.gov.uk

This bid includes a package of measures focusing on Lewes Road corridor and links to the South Downs Park. Lewes Road is one of only three key arterial routes into the city and carries high volumes of both strategic and local traffic. Increases in car usage over the years has caused chronic severance between the east and the western side of the area, traffic congestion, poor air and noise quality, and high accident rates. Package includes improvements to public transport, walking and cycling access, and travel planning targeting residents, the universities and local schools.

Bristol (co-ordinating authority), Bath & North East Somerset, North Somerset and South Gloucestershire (collectively known as the West of England Partnership) (Key Component)

West of England Key Commuter Routes (£5m)

www.travelplus.org.uk

This bid is an integrated package promoting low carbon alternatives to single occupancy car-use on six routes capturing 40% of journeys to work across the West of England. The project focuses on the whole commuter journey by engaging employers, enabling journey choice by providing alternatives to the car, and working with commuters to address information and awareness barriers. Each works together to increase sustainable commuting, and contribute to reducing carbon emissions, supporting economic growth through congestion reduction and improving access to employment.

Cumbria County Council in partnership with the Lake District National Park Authority (Tranche 1)

Lake District Sustainable Visitor Transport Beacon Area (£4.89m)

www.cumbria.gov.uk and www.lakedistrict.gov.uk

This project is designed to transform how visitors get to and travel around the central and southern Lake District. It is targeted at visitors because their travel is responsible for three-quarters of total Lake District carbon emissions. At the same time, it will also provide better transport for residents, and easier access to their local countryside. Nine projects have been designed to tackle the barriers to sustainable travel, including improvements to passenger transport services and traffic management to tackle congestion and reduce delays; integration of bus, boat, bike and pay-as-you-go car use into targeted "smart" ticket deals, closely targeted to user markets; developing safe, continuous networks for walking, cycling and wheelchair use; pay-

as-you-go hire of electric bikes and clean vehicles, all located where people stay; targeted information and marketing. The project is anticipated to save 11,000 tonnes CO₂e by 2015, generating up to 100 FTE jobs and generating an extra £7million visitor revenue per year.

Darlington Borough Council (Tranche 1)

Local Motion (£4.076m)

www.darlington.gov.uk

This bid includes a package designed to address current traffic levels on A167 and A68 corridors by improving public transport quality. Measures include public transport improvements aimed at inter urban journeys between Darlington and Durham, including extending the current bus route to serve residential / commercial development and the university. Measures to address short trips include improvements to the layout and operation of town centre bus stops and real time information displays, and accelerating the delivery of real time information displays.

Devon County Council (Tranche 1)

Breaking the link between economic growth, carbon and congestion (£4.941m)

www.devon.gov.uk/lt3

This bid aims to address the travel patterns in the three fastest growing areas of Devon. Includes creation of work hubs in rural areas and market towns to make home based working more viable, traffic management measures, park and change sites connected to core bus routes, wheels to work, and electric vehicle charging points.

Dudley Metropolitan Borough Council (Tranche 1)

Brierley Hill Active Travel Partnership (BHATP) (£0.362m)

www.dudley.gov.uk/transport-and-streets/LSTFlocalbid

A package of measures designed to improve access to Brierley Hill town centre, in support of the Area Action Plan for sustainable growth of the town centre. This aims to generate new shopping and employment opportunities in the town centre - 18,500 jobs by 2026.

Durham County Council

South Durham embracing Local Motion (£2.008m)

Durham.gov.uk

This package includes establishment of a travel hub and station improvements at Bishop Auckland, including a cycle hire facility; an off-road cycling facility from Sedgfield to Trimdon; cycle and walking network development using the rail stations as hubs; expansion of electric vehicle infrastructure throughout the county; bus service enhancements including improvements to the Durham / Darlington bus route; development of a smart card solution; real time information improvements; and driver training.

Hampshire County Council (Tranche 1)

Hampshire Sustainable Transport Towns (£4.076m)

<http://www3.hants.gov.uk/transport-schemes-index/hampshire-sustainable-transport-towns-project.htm>

A package designed to support the local economy, improving town centre vitality and reducing carbon. The package includes the establishment of 5 travel plan networks in major employment areas. Includes car sharing, travel planning, improvements to travel information (real time information and smart phone apps), and improvements to station access (travel plans, electric vehicle charging points).

Herefordshire Council (Tranche 1)

Destination Hereford (£4.973m)

www.herefordshire.gov.uk/lstf

A package of measures designed to improve end to end journeys to and within Hereford. Co-ordinated through a travel awareness campaign and focussing on local businesses and schools. Includes public realm improvements to link main retail areas with the cathedral (the city's main tourist attraction). Also includes measures to improve rural access and address congestion through public transport improvements and car sharing.

Hertfordshire County Council (Key Component)

BIGHERTSBIGIDEAS (£1.99m)

www.hertsdirect.org/ltp

A package of measures designed to address congestion and regeneration needs in Hertfordshire towns. Includes cycling, public transport improvements and electric vehicle charging.

Kent County Council

Growth without Gridlock (£2.273m)

www.kent.gov.uk/lstf

The bid proposes investment in transport hubs and end to end journeys, particularly at HS1 stations in the east of the county and at smaller community stations working alongside the Kent Community Rail Partnership. This includes station infrastructure and interchange improvements together with travel marketing and personalised travel planning to encourage sustainable travel to and from stations. The bid also incorporates local improvements to unlock walking and cycling opportunities between residential and employment areas and the development of a regional Smartcard ticketing hub.

Leicester City Council (Tranche 1)

“Leicester - Fit for Business” (£4.418m)

<http://www.leicester.gov.uk/your-council-services/transport-traffic/transportpolicy/>

‘Fit for Business’ is designed to work with businesses and communities to enable people to travel to work by low carbon and active transport, by: providing improved bus, walking and cycling information; working with communities, existing employers and employees to remove barriers to sustainable commuting by providing improved infrastructure; and enabling Multi Access Centre Advisors to continue by creating a bank of cycle trainers and travel advisors to provide travel advice and training to businesses and communities.

Luton Borough Council (Tranche 1)

Sustainable Luton Improvement Partnership (£4.996m)

http://www.luton.gov.uk/internet/transport_and_streets/sustainable%20travel

This package is designed to encourage more sustainable travel in and around Luton through infrastructure improvements and Smarter Choices measures, by: improving the local walking/cycling network and public transport improvements (better interchange, multi-operator ticketing and bus stop improvements mainly delivered as part of Busway project); and workplace, school, and personal travel planning initiatives to encourage greater use of more sustainable travel, including promotional/marketing materials, negotiating reduced price bus/rail season tickets and local pages on the “Liftshare” website.

Merseytravel (co-ordinating authority), Liverpool City Council, St Helens Council, Wirral Council, Sefton Council, Knowsley Council (Key Component) Facilitating Sustainable Access to Employment in Merseyside (£4.877m)
www.transportmerseyside.org

This bid is aimed at encouraging sustainable short trips, improving access to employment destinations in five target areas which are some of the most disadvantaged in England. Measures include provision of support, advice and guidance to employers and individuals, and support for improvements to cycling and walking infrastructure.

Nottingham City Council (co-ordinating authority) In partnership with Nottinghamshire County Council, Derbyshire County Council (Key Component) Nottingham Urban Area LSTF Key Component Bid (£4.925m)

www.mynottingham.gov.uk/lstf

The bid will deliver an integrated multi-operator smartcard platform, engage with citizens about travel choices, enhance travel plan support for employers, and continue the UCycle Nottingham programme. These measures are designed to increase opportunities for local people to access jobs and training and reduce carbon emissions. Further opportunities include the tram expansion, new Station Hub and improved bus services linked to the introduction of the UK's first Workplace Parking Levy.

Oxfordshire County Council (Key Component) The Oxfordshire Arc: Supporting Employment Growth and Accessing Higher Education & Healthcare in Oxford (£5m)

www.oxfordshire.gov.uk

This bid is aimed at facilitating the regeneration of the west of Oxford and employment growth at the Headington hospitals and university sites, including an extended park and ride at Thornhill.

Peterborough City Council (Tranche 1) TRAVELCHOICE PLUS (£5m)

www.peterborough.gov.uk/travelchoice

This bid seeks to support sustainable growth in employment and economic well being, facilitating access by sustainable modes. Specific measures include bus station improvements, improvements to pedestrian and cycle access to the rail station, and the development of a grant to business to enable provision of infrastructure to facilitate sustainable travel (e.g. video conferencing facilities).

Plymouth City Council (Tranche 1) Plymouth Connect (£4.33m)

www.plymouth.gov.uk/lstf

This proposal aims to link people to jobs, education, healthcare and other essential services across geographical and socio-economic barriers. Measures include upgrading west-east cycle and bus routes, connecting deprived areas with employment opportunities, and creating an environment to encourage sustainable travel; restoration of an iconic heritage railway bridge for pedestrian and cycle use; and a programme of targeted promotion, personalised travel planning and training initiatives to increase awareness and use of sustainable travel options.

Plymouth City Council (Co-ordinating Local transport authority), in partnership with: Bristol City Council, Bournemouth Borough Council, Swindon Borough Council, Wiltshire Council, Gloucestershire County Council, Devon County Council, Cornwall Council, North Somerset Council, Somerset County Council,

**Torbay Council, South Gloucestershire Council, Dorset County Council,
Borough of Poole, Bath & North East Somerset Council (Tranche 1)
ITSO Smart Ticketing throughout All South West England (£2.98m)**

www.plymouth.gov.uk/lstf

This project aims to enable most public transport journeys to be undertaken using smart ticketing technology throughout SW England to support economic growth, reduce carbon, and enhance social mobility, by delivering: ITSO smartcard ticketing on all registered local bus services in SW England; Europe's 1st regional open access pay-per-use ITSO HOPS and Card Management System (CMS); England's 1st regional E-Money transport ticketing platform; ITSO migration support for SW Community Transport and Community Rail Partnerships.

**Reading Borough Council (Tranche 1)
Sustainable Access for Reading: Overcoming Barriers & Boundaries (£4.902m)**

<http://www.reading.gov.uk/ltp/>

This project aims to revitalise the local economy and tackle climate change by working with partners and the local community to deliver a package of measures, including: responding to barriers through extension of an established personalised travel planning (PTP) initiative; enabling more informed travel decisions through increasing the functionality of the urban traffic management and control (UTMC) system; making it easier to use more travel options through an interoperable smartcard platform extending ITSO smartcard use and benefits across a number of modes; improved public transport accessibility through an enhanced park and ride and the rebranding of the ReadiBus fleet to integrate it further into the public transport travel options.

**Redcar & Cleveland Borough Council (Tranche 1)
Get Moving Redcar & Cleveland (£1.49m)**

www.redcar-cleveland.gov.uk

Get Moving Redcar & Cleveland is a sustainable travel promotion and infrastructure programme. Independent Travel Training will also be provided for disabled people. These activities are designed to improve options for sustainable travel in the borough, improve residents' access to employment and other services, and reduce carbon emissions from private car use.

**Sefton Metropolitan Borough Council (coordinating authority) and West
Lancashire Borough Council (endorsed by Lancashire County Council)
Sefton & West Lancashire Visitor Economy Project (£1.55m)**

www.sefton.gov.uk/lstf

This bid includes a package of measures designed to address local congestion, demand for parking and carbon emissions, through a park and ride scheme, cycle hire and marketing.

**Shropshire Council (Tranche 1)
Shropshire Sustainable Transport Package (£4.99m)**

www.shropshire.gov.uk/

traveltransport.nsf/open/87FA92B12AB8B93C80257871002D24DB

This package will build on existing innovative sustainable transport projects including Cycle Shrewsbury and the Shropshire Link demand responsive transport service. The package will support the economy by reducing traffic and congestion levels in the focus towns of Shrewsbury, Oswestry and Ludlow, facilitating significant housing and employment growth, supporting sustainable tourism and improving access to local shops, services and work from surrounding rural hinterlands. The package will reduce carbon emissions and tackle air pollution problems through better traffic flow

and modal shift to cycling, walking, public transport and park and ride, as well as promoting greater use of tele-working and more efficient vehicle use.

South Yorkshire Integrated Transport Authority (Key Component)

A sustainable journey to work in South Yorkshire (£4.981m)

www.syltp.org.uk

This bid includes a package of measures designed to improve access to work for residents of areas where accessibility is poor and unemployment is high. Measures include an enhanced Wheels to Work scheme, cycle packages, and a Jobconnector Bus Service. The bid claims there will be a 0.5% increase in jobs as a result of the LSTF scheme.

Southampton City Council (Tranche 1)

Southampton Sustainable Travel City (£3.96m)

www.southampton.gov.uk

The Southampton Sustainable Travel City is designed to deliver a 12 percentage points change in modal share away from the private car to other modes, and a real terms cut in emissions from transport (including freight) of between 10-20% despite the addition of 7 million more trips per annum over the next 20 years. It will contribute towards the development aspiration of the City for 30,000 new jobs to 2026.

Southend on Sea Borough Council (Tranche 1)

Smarter, Active and Sustainable Southend (£4.816m)

www.southend.gov.uk

A package of measures designed to boost access to employment areas of London Southend Airport/Business Park and Town Centre, aimed at reducing demand for short distance car journeys and CO₂ emissions. Bid claims to support the creation of 13,000 new jobs and planned housing in Southend and Rochford. Measures include improving public transport trips into the town centre, travel planning with business, stations, schools and individuals, and completion of the cycle network focussing on the town centre.

Suffolk County Council (Tranche 1)

Lowestoft Local Links (£5m)

<http://www.suffolk.gov.uk/TransportAndStreets/Policies/TransportProjects.htm>

Lowestoft is a key employment centre and tourist destination which suffers from problems of severance and local congestion. Measures include a pedestrian and cycle bridge; bus/rail interchange improvements/station travel plan; new bus route; area wide integrated ticketing system; and rural demand responsive transport services.

Surrey County Council (Key Component)

Surrey TravelSMART (£3.93m)

www.surreycc.gov.uk/travelmart

This bid includes a package of measures designed to address the increasing cost of congestion in Surrey towns. Includes roll out of bus quality partnerships, car clubs, and walking and cycling measures.

Swindon Borough Council (Tranche 1)

SWIFT (Swindon Workplace Initiative for Transport) (£4.472m)

www.swindon.gov.uk/swift

This bid includes a package of measures focussing on car commuters who live close to work, aimed at reducing congestion and carbon associated with short trips. Measures include travel planning with seven major employers in the town centre, upgrade to an existing cycle route; removal of physical barriers in the town centre

that deter walking and cycling; marketing and communications; home working promotion.

Telford & Wrekin Council (Key Component)

Telford Future – local action for sustainable growth (£3.526m)

http://www.telford.gov.uk/site/scripts/documents_info.aspx?documentID=516&pageNumber=2

This bid includes a package of measures designed to support regeneration of Telford town centre and address congestion related to tourism. Includes park and ride, travel planning and cycling.

Thurrock Council (Tranche 1)

Thurrock Sustainable Travel Choices (£5m)

<http://www.thurrock.gov.uk/travel/transport/>

This package is focused on enabling modal shift away from single occupancy car use towards sustainable transport such as walking, cycling and public transport. The package includes workplace, school and station travel planning, personalised journey planning, lift sharing, and marketing and promotional activities, complemented by targeted improvements in infrastructure for walking, cycling and public transport. A Freight Quality Partnership and associated measures will be developed to improve the economic and environmental performance of local industry in this authority area.

Transport for Greater Manchester (TfGM – formerly GMPTE) as lead authority on behalf of Bury MBC, Bolton MBC, Manchester CC, Oldham MBC, Rochdale MBC, Salford CC, Stockport MBC, Tameside MBC, Trafford MBC, Wigan Council (Key Component)

Greater Manchester Commuter Cycle Project (£4.938m)

www.tfgm.com

This bid aims to address car based short trips by improve the attractiveness of commuter cycling. Measures include the provision of centrally located cycle facilities, cycle compounds, and cycle storage grants.

Tyne and Wear Integrated Transport Authority (ITA)

Participating members: Gateshead Council, Newcastle City Council, North Tyneside Council, South Tyneside Council, Sunderland City Council and Nexus (Tyne and Wear Passenger Transport Executive) (Key Component)

An Active Future for Tyne and Wear (£4.904m)

<http://www.tyneandwearitp.gov.uk/istf/>

This bid includes a package of measures designed to address congestion related to short trips for school travel (local congestion increases by 25% in term time), as part of the large bid which focuses on travel to employment.

Warwickshire County Council (Tranche 1)

Stratford-upon-Avon Local Sustainable Transport Project (£4.995m)

www.warwickshire.gov.uk/stratfordparkwaystation

This package will provide a new Railway Station, Stratford Parkway, in Bishopton, Stratford-upon-Avon; supported by a package of service improvements, including enhanced off-peak, evening and weekend train services, 'Smarter Choices' measures and 'Station Travel Plan' infrastructure investment.

Metro (West Yorkshire PTE) on behalf of the West Yorkshire Local Transport Plan Partnership (Metro, and the District Councils of Bradford, Calderdale, Kirklees, Leeds and Wakefield) (Key Component)

“Getting transport to work”- An initiative to support the sustainable growth of employment in West Yorkshire (£4.169m)

www.wyltp.com

This bid increases the range and flexibility of West Yorkshire Travel Network benefits, including taster free monthly MetroCards and a relocation package, smarter driving car and van lessons, car sharing promotion, key walk and cycle routes promotion, marketing, and workplace real time bus screens; re-launch of the Travel for Work project (West Yorkshire Jobseekers) with sustainable transport assistance for people returning to work / getting to interviews; development of cycle routes (Leeds, Bradford, Wakefield, Dewsbury) and targeted marketing around existing core cycle routes; a pedestrian environment review system audit to identify a network of shared pedestrian/cycle access routes; and cycle promotion and training.

West Yorkshire Integrated Transport Authority through Metro (West Yorkshire Passenger Transport Executive) (Co-ordinating authority), in partnership with North Yorkshire County Council and Yorkshire Dales National Park Authority (Tranche 1)

DITA Connecting the Dales (£1.102m)

<http://www.wymetro.com/dalesbid> and

<http://www.dalesconnect.net/funding.htm>

This package will be delivered by the Dales Integrated Transport Alliance (DITA), a co-operative of authorities, operators, community and business organisations, who will develop and procure sustainable passenger transport to underpin and promote economic prosperity in the Dales. DITA’s community based travel planning and brokerage services will aim to minimise carbon emissions through making best use of all available transport resources (bus or community bus, interchange, park and ride, cycling, walking, social car or taxi) and encouraging modal shift.

Worcestershire County Council (Tranche 1)

Choose how you move 2 (£2.815m)

www.worcestershire.gov.uk/LSTF

This bid includes a package focuses on Redditch and is designed to address local congestion, severance issues and local air quality. Measures include improving travel information by establishing kiosks at key locations in the town centre, upgrading BT cabinets in rural locations to support home working, capital improvements on 3 principal bus corridors, and the establishment of a bus gate to stop rat running and improve congestion.

City of York Council (Tranche 1)

Sustainable Transport York - a programme to “reduce carbon emissions, stimulate economic growth through influencing travel behaviour and encouraging modal shift” (£4.645m)

www.york.gov.uk/transport/

York’s programme aims to reduce congestion and its impact on the environment and enhance the city’s prosperity and growth potential, by delivering an integrated programme of personal, business and school travel planning combined with targeted infrastructure enhancements to increase people’s travel choices. The primary focus will be the Northern Quadrant of the city where there are high numbers of short car trips to employment and retail destinations.