

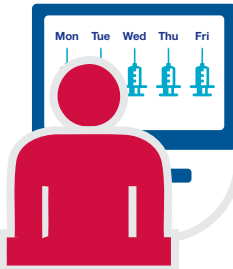


Big Data

Transforming the data revolution into new products and services

UK research strength

UK researchers are creating an interactive web programme to help diabetes patients at home



UK industrial capability

90% of global smartphone chips use **British technology**

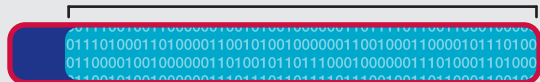


Multiple applications

The UK MET office creates **3,000 tailored forecasts** a day using a supercomputer



2010 - 2012



90% of the world's data has been created in the **past two years**

UK growth opportunities

The global market for business data analysis products grew by **14%** in **2011** and is expected to continue to **£31bn** by **2016**

